

# YEAR BOOK 2009



| Textile Institute of Pakistan

## INTRODUCTION



[www.tip.edu.pk](http://www.tip.edu.pk)

Textile Institute of Pakistan (TIP) was founded in 1994 under the aegis of All Pakistan Textile Mills Association (APTMA), with the prime objective of filling the much growing vacuum. The key objective was to provide professional education and training to a new class of professionals by honing their practical skills in addition to providing the necessary theoretical knowledge.

In order to run TIP, independently, APTMA created a trust under the name of National Textile Foundation (NTF). This foundation is the caretaker of TIP and looks after its financial and capital needs. Realizing the importance of Pakistan's export potential in the field of textile, the Trade Development Authority of Pakistan (TDAP previously EPB) played a significant role in the development of TIP in the shape of generous financial assistance through the Export Development Fund.

The campus houses all requisite facilities as per internationally acceptable standards such as an extensive library with an audio-visual room. The computer lab has a dedicated 2 Mbps internet facility and has a separate CAD lab equipped with specialized software related to the field of textile design, weaving and apparel. The science and textile laboratories, including spinning, weaving, knitting, wet processing and testing labs, have all been equipped with the specialized machinery for imparting hands on training to the students. A recently established fully functional apparel lab is the latest addition to TIP's technical laboratories.

Since its establishment, TIP has served the needs of industry to a large extent and is gearing up its resources to meeting its further requirements. So far, all TIP graduates have been taken up by the domestic textile industry with the exception of those who have gone abroad in pursuit of higher education.

To further strengthen the links between the industry and academia, TIP has recently launched Professional Development Program offering short courses in various specializations of textile and

management. TIP also organizes seminars symposia in conjunction with APTMA, the British Council Higher Education Commission and various other stakeholder.

With an independent charter granted by the Government of Sindh, TIP is authorized to award its own degrees under the recognition of the Higher Education Commission (HEC). TIP course content and syllabi were developed by faculty at the Clemson University, USA. TIP also has had various higher education links supported by the British Council, with the University of Manchester. This has helped TIP to adopt upgrade its educational standards according to the changing global industry and market.

Since the first batch graduated in 1998, TIP has so far produce 562 graduates. However there still exit a gap between the demand and supply of skilled human resource needed for the growth and development of the textile industry, which a major share in the total earning of Pakistan's export. At TIP student is exposed to an environment where he/she is given the opportunity to comprehend and analyze different aspects of global, socio-economic and environmental issues, in addition to sports, cultural and social activities organized by the Textile Institute Students Forum.

In this modern era of rapid evolving technology, it is imperative for any nation to stay in touch with the latest technological trends. Bearing this in mind, TIP has recently established the Textile Research and Innovation Centre (TRIC) under its wings. This would help Pakistan's textile sector innovative new, products and become competitive in the global race. The vision of TRIC is to foster genuine leading-edge research linking the industry and other institutions within Pakistan and abroad and would provide a new dimension to textile education in Pakistan. The initial focus of TRIC is on promoting Advanced Materials Research such as technical textiles and nanotechnology and to incorporate such research with the existing technology available in the Pakistan's textile sector.

# **TEXTILE MANAGEMENT & MARKETING**

BBA Hons

The honors degree in Textile Management and Marketing provides students with a balanced combination of the principles and theories of textile manufacturing and management. Initially, job positions in the textile industry are ideally suited to production management, quality assurance and marketing. However, Textile Management and Marketing graduates have been successfully employed in junior management positions in the corporate sector as well as textile mills and ancillary units. These graduates have a thorough grasp of all sector of industry i.e. Spinning, Weaving, Dyeing and Finishing and would be equally at home in Finance, Quality Assurance, Environmental Management, Marketing and Human Resource Management Departments. They are therefore, equally suited for work in banks, buying houses and export firms apart from the pre-shipment inspection firms.



# ABDUL RAHIM ZAKARIA NOORWALA

Phone:021-4533443 Mobile:0321-8202606 Email :rahimdabest@hotmail.com

182/B Block 'A'  
Adamjee Negar,  
Tipu Sultan Road,  
Karachi, Pakistan

## EDUCATION

BBA (Hons) in Textile Management and Marketing 2009  
A' Levels, Beaconhouse School System  
O' Levels, Beaconhouse School System

## AREA OF INTEREST

Marketing

## MAJOR PROJECTS

Final Year Project On 'Removing Capacity Constraints And Achieving High Growth In Denim Manufacturing Companies'  
Alternate Methods Of Joining Textile Materials Other Than Sewing  
Using Textile Fibers To Cut Down Karachi`S Power Consumption  
Sales Management Project On 'Pakola Products Limited'

## INTERNSHIPS

Lucky Textile Mills, Weaving Production Department  
Lucky Textile Mills, Marketing Department  
Soorty Enterprises, Complete Denim Manufacturing

## SKILLS/AWARDS

Leadership Skills, Motivation Skills  
Management Skills  
Skills Of Working In A Challenging Environments And Skills Of Working In A Team  
Several Awards For Participating In Sports Events

## INTERESTS/HOBBIES

Anything Which Increases My Knowledge And Worth Learning  
Sports  
Stay Upto Date With Relation To Textile Industry



# AMER NAVEED BUTT

Phone:021-6809116

D/185 Block-4  
Federal-B-Area  
Karimabad  
Karachi

## EDUCATION

BBA (Hons) in Textile Management and Marketing 2009  
The City School Paf Chapter  
The City School Paf Chapter

## AREA OF INTEREST

Marketing & Finance  
Merchandizing  
Production Planning & Management  
Product Development

## MAJOR PROJECTS

Final Year Project On Removing Capacity Constraints And Achieving High Growth In A Denim Manufacturing Company.  
Line Balancing  
Marbel Industry  
Did An Exploratory Research On Impact Of Leasing

## INTERNSHIPS

Worked For The Buying House Synergies International  
Worked For Human Rights Commission Of Pakistan  
Logistics Company  
Voluntary Work In Darul-Sukun.

## SKILLS/AWARDS

Head Of Textile Institute Student Forum Event Management Committee (2008-2009)  
Deputy Head Boy In A-Level  
Excellent Ability For Team Work And Leadership.  
Good Bilingual Oratory And Composition Skills.

## INTERESTS/HOBBIES

Soccer  
Movies  
Shopping  
Travelling.



# ASIM ABDUL HAMEED

27, Maniya Colony,  
Khalid-Bin-Waleed  
Road, Karachi, Pakistan

Phone:021-4316417 Mobile:0321-2110231 Email :asim.ahameed@gmail.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
Commecs Institute Of Business Education (Cibe)	2003
The Karachi Academy	2001

## AREA OF INTEREST

Marketing  
Sales Management  
Merchandizing  
Product Development

## MAJOR PROJECTS

Final Year Project: A Study To Determine The Scope Of Producing Synthetic Apparels By Recycling Pet Bottles In Pakistan  
Quality Assurance: Applying "Lean Manufacturing" Techniques In The Local Industry  
Marketing Management: Marketing Plan For A Towel Manufacturing Company  
Research Methodology: A Study On Gaps Between Students' Learning Trends And Teachers Teaching Methods

## INTERNSHIPS

Continental Textiles (Pvt.) Ltd  
School Of Leadership  
Union Threads Industries  
Unicon International

## SKILLS/AWARDS

Awarded Merit Scholarship In 6Th Semester  
Multilingual Written And Oral Communication Skills (English & Urdu)  
Computer Skills

## INTERESTS/HOBBIES

Current Affairs  
Sports  
Read Topics On Psychology



# FURHAN RIZWAN HUSSAIN

9K Block 6,  
P.E.C.H.S.,  
Karachi - 75400

Phone:021 4540365 Mobile:0345 3036198 Email :furhan.hussain@gmail.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
Defence Authority Degree College (Pre Engineering)	2005
Greenwich Public School (Science)	2002

## AREA OF INTEREST

Marketing, Advertising, Product Development, Communication Design.  
Management, Academic & Market Research.  
Psychology, Education & Training, Journalism & Editing.  
Architecture, Photography.

## MAJOR PROJECTS

A Study To Determine The Scope Of Producing Synthetic Apparel By Recycling Pet Bottles In Pakistan  
[Management Research Project]  
Identification & Analysis Of Gaps Between Teachers' Teaching Methods And Students' Learning In Tip  
[Methods Of Business Research]  
Ego Boutique – Marketing Plan [Marketing Management], Naveena Denim – Sales Function Analysis [Sales  
Management]  
'Rana'S – Made To Order Female Couture'; Detailed Management Structure Analysis [Principles Of  
Management]

## INTERSHIPS

Market Research, Swiss Specialty Chemicals

## SKILLS/AWARDS

Executive Training Certification [Tip]  
Ylap – Young Leaders Achievement Program [Certification In Collaboration With School Of Leadership]  
Awarded Student Bursary By Textile Institute,Uk, To Attend Textile Institute World Conference '07 In Sri  
Lanka  
Computers: Ms. Office, Database Management, Adobe Photoshop, Ned Graphics Textile Cad.  
Communication: Proficient In Written & Spoken English & Urdu. Others: Editing, Photography

## INTERESTS/HOBBIES

Reading, Research, Journalism & Writing, Computers, History, Technology, Photography, Art, Architecture,  
Collecting Antiques



# HAFIZ MUHAMMAD BILAL

2/C 21St  
Commercial Street  
Dha Phase 2 (Ext)  
Karachi

Phone:021-5383755 Mobile:0333-2452233 Email :bilalvohra@hotmail.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
Commecs Institute Of Business And Emerging Sciences	2005
Aisha Bawany Academy	2003

## AREA OF INTEREST

Apparel Production  
Product Development  
Marketing / Merchandising  
Home Textiles

## MAJOR PROJECTS

Thesis Research: "Implementation Of Textile Vision 2005 Strategies, Recommendations In The Garment Sector."  
Time And Motion Study  
Quality Control And Assurance In Towels Manufacturing  
Presented Report On Export / Import Procedure

## INTERSHIPS

Pearl Fabrics Company  
Salfi Textile Mills Ltd

## SKILLS/AWARDS

Cricket Team Member  
Good Interpersonal Skills  
Won Volleyball Tournament At College

## INTERESTS/HOBBIES

Playing Cricket, Football And Table Tennis  
Travelling  
Swimming  
Music



# IRFAN YOUSUF

19 Block 3 Darul  
Aman Co-Operative  
Housing Society,  
Karachi

Phone:021-4382132 Mobile:0333-2262192 Email :ir\_yousuf@yahoo.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
Professional College Of Commerce And Economics	2005
The City School	2003

## AREA OF INTEREST

Merchandising  
Marketing  
Production Planning And Control (Apparels)

## MAJOR PROJECTS

A Study To Determine The Scope Of Producing Synthetic Apparels By Recycling Pet Bottles. (Final Year Thesis)  
A Report On Implementing 5-S In An Apparel Unit.  
A Detailed Study On Use Of Textiles In Agricultural Sector (Agrotexiles)  
Research On Opening Of A "Diet Food" Restaurant .

## INTERSHIPS

Fazal Textile Mill (Spinning Technology) July 2006  
Al-Karam Textile Mills (Weaving Process) June 2007  
Union Thread Industries June 2008

## SKILLS/AWARDS

Executive Training Program Certification  
Leadership Skills  
Telemarketing Training Certification  
Computer Proficiency

## INTERESTS/HOBBIES

Politics / Current Affairs  
Cricket  
Music



# MUHAMMAD OMAR AFTAB

Gr-4/5,6, Steel  
Town, Karachi

Phone:021-4721877 Mobile:0322-2732008 Email :omaraftab15@gmail.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
E-Complex College Of Arts & Science, Gulshan-E-Hadeed	2004
Gallant Foundation School, Gulshan-E-Hadeed	2002

## AREA OF INTEREST

Marketing Management  
Merchandizing  
Research

## MAJOR PROJECTS

Thesis (Causes For Slow Growth Of Pakistan Textile & Clothing Exports In The Last Decade)  
Apparel Merchandizing(Business Plan For A Cmt Unit In Textile)  
Business Research(Glass Ceilings Imposed On Women In Organizations Of Pakistan)  
Sales Management (Hinopak Ltd.) And Organizational Behavior (Cafeteria Management)

## INTERSHIPS

Barclays Pakistan  
Ytm (Finance,Marketing & Weaving)

## SKILLS/AWARDS

Can Work Independently As Well As In Teams And Groups  
Good In Building And Maintaining Up With Interpersonal Relations  
Computer Proficient With Ms Office

## INTERESTS/HOBBIES

Outdoor & Indoor Games  
Reading Magazines  
Travelling



# MURTAZA ZAHID

16, R.K.C.H.S  
Karachi

Phone:4542455 Mobile:0333-2117728 Email :murtazaa86@yahoo.co.in

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
Beaconhouse School System	2005
Beaconhouse School System	2003

## AREA OF INTEREST

Marketing  
Merchandizing  
Product Development

## MAJOR PROJECTS

Implementation Of Textile Vision 2005 Recommendations And Strategies In The Garment Sector, (Final Year Project)  
Feasibility Of Setting Up A Multi Head Embroidery Unit  
Analysis Of The Pakistan Leather Industry  
Time And Motion Study Of An Apparel Unit

## INTERSHIPS

Unicon International (Pvt) Ltd (Embroidery Division)  
Unicon International (Pvt) Ltd (Printing Division)  
Orient Textiles Mills Limited

## SKILLS/AWARDS

Excellent Ability To Work In A Team, Leadership And Communication  
Team Leader In Marketing Projects

## INTERESTS/HOBBIES

Current Affairs  
Analysis Of Different Industries  
Traveling



# NARGIS NOOR

Email :nargis.noor@gmail.com

B-135, Phase-2,  
Gulshan-E-  
Hadeed, Karachi,  
Pakistan.

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
P.E.C.H.S College For Women	2004
Beaconhouse School System	2002

## AREA OF INTEREST

Marketing And Merchandising  
Research  
Human Resource Management  
Finance

## MAJOR PROJECTS

Final Year Project: Market Potential Of A Local Brand Of Sportswear T-Shirt In Pakistan  
Sales Management: Sales Function Of Naveena Denims  
Research Methodology: “Caféteez- A Low Calorie Food Restaurant”  
Merchandising: Report On “ Making Fabric Out Of Plastic Bottles”

## INTERSHIPS

Gul Ahmed Textile Mills (2007)  
Naveena Denim Mills (2008)

## SKILLS/AWARDS

Twice Honoured To Be On The Deans List, Got Ntf Merit Scholarship  
1St Position In 4Th Semester And 2Nd Position In 6Th Semester In The Management Batch  
Good Interpersonal And Leadership Skills  
Computer Applications

## INTERESTS/HOBBIES

Reading And Writing  
Current Affairs And Politics  
Travelling  
Movies And Music



# NOMAN ASHRAF

House No.3 Pspc  
Officers Estate  
Malir Halt  
Karachi

Phone:021-4514944 Mobile:0321-8910916 Email :Nomanashraf85@gmail.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
Commecs Institute Of Business Education	2004
Caa Model School-2	2002

## AREA OF INTEREST

Marketing  
Business Planning  
Finance/Banking  
Management

## MAJOR PROJECTS

Thesis: Causes For Slow Growth Of Pakistan Textile And Clothing Export Of The Last Decade  
Sales Management: Hinopak Motors  
Research: Glass Ceiling Imposed On Women In Organization Of Pakistan  
Marketing Management: Tang (Marketing Plan)

## INTERSHIPS

State Bank Of Pakistan  
Younis Textile Mill (Ytm)-Marketing Department  
Younis Textile Mill (Ytm)-Finance Department  
Bank Al-Habib

## SKILLS/AWARDS

Ability To Generate New Ideas For Improvement And Take Required Action To Solve The Problem.  
Ability To Work Under Pressure And Meet Deadlines  
Proficient In Microsoft Office  
Good Interpersonal And Communication Skills

## INTERESTS/HOBBIES

Playing Cricket And Football  
Reading Business Magazines  
Networking



# SAAD ASHRAF BHESANIA

C-19 Kda Officers  
Society Block A  
Dalmia Road  
Karachi.

Phone:021-4981640/2 Mobile:0321-2149490 Email :sbhesania@gmail.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
The Socrates School	2005
The City School	2003

## AREA OF INTEREST

Merchandising  
Marketing  
Factory Management

## MAJOR PROJECTS

Implementation Of Textile Vision 2005 Strategies, Recommendations In The Garment Sector.  
Consumer Preferences Towards Lawn Fabrics.

## INTERSHIPS

Al-Karam Textiles.  
Union Thread Industries.  
Unicon International

## SKILLS/AWARDS

Leadership  
Executive Training  
Web Designing

## INTERESTS/HOBBIES

Sports (Cricket, Football And Table Tennis)  
Reading Material Relating To Computers/Technology  
Reading Magazines (Readers Digest, Time And Pakistan Textile Journal)



# SAIF-UL-MALOOK

20/32-33, Sardar  
Mohammad Ali  
Road Model  
Colony Karachi

Phone:021-4514561 Mobile:0333-3236573 Email :saifmaliksaif@yahoo.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
Intermediate - Ncr ( College Of Emerging Technologies )	2005
Matriculation - Army Public School ( Malir Cantt )	2003
Executive Training Program	

## AREA OF INTEREST

Market Research  
Product Development  
Marketing, Branding  
Innovation ( Management )

## MAJOR PROJECTS

Final Year Thesis On: Plan For Introducing A ( Local ) Sportswear T-Shirt Brand For A Midsize Knitted Fabric Manufacturer In Pakistan)  
Market Research On Marbel And Its Industry ( Pakistan & International )  
Strategies For Personal Selling Of Geo-Textiles ( A Brand Of Pakistan )  
Report On Sales Department ( Including Sales Department'S Activities, Salesforce, Etc ) Of Tapal Tea Co.

## INTERNSHIPS

Linmark (Multi-National Buying House)  
Three Months Market Research For

## SKILLS/AWARDS

Loads Of Interest In Discussing / Critic On Marketing (Strategies) Of Brands.  
Like To Help Make Things / Places Better  
Cooperative And Compromising( But Not For Matter Regarding Work ) Team Player.  
Proficient In Ms Office 2007

## INTERESTS/HOBBIES

Reading Case Studies On Organizations (Espacially Marketing Related), Reviewing Current Market & Trends  
Travelling (Nature Inspires, Delights)  
Techsavvy  
Swimming, Horse Riding, Table Tennis, Badminton, Gym.



# SAMI RA MEHBOOB ALI

C-8, Shah Nizar  
Appartments, Musccat  
Road, Garden East,  
Karachi

Email :ali\_samira2000@yahoo.com

## EDUCATION

BBA (Hons) in Textile Managment and Marketing	2009
Sir Syed Girls College	2005
Daffodils Academy	2003

## AREA OF INTEREST

Marketing  
Merchandising  
Finance  
Computers

## MAJOR PROJECTS

Developing Marketing Strategies According To The Consumer Preferences For Haute Couture Bridal Wear  
Business Plan For Setting Up A Cmt Unit In Karachi  
Research On Customer Satisfaction Level On Mtv Pakistan  
Importance Of Socially Compliant Factories

## INTERNSHIPS

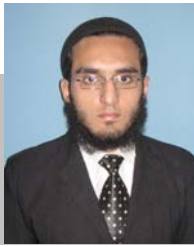
Nib Main Branch I.I. Chundrigar Road, Karachi - 2008  
Textile Asia - 2007

## SKILLS/AWARDS

Good Comunication Skills  
Good Interpersonal Skills  
Good Presentation Skills  
Good Time Management Skills

## INTERESTS/HOBBIES

Reading Books  
Travelling  
Indoor Sports  
Music



# SHEIKH MUHAMMED UZAIR AMIN

B-82-Block-8  
Gulshan-E-Iqbal ,  
Karachi

Phone:021-4980941 Mobile:0321-2411455 Email :shaikhmuzair@gmail.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
Bahria College Karsaz	2005
Seedling Public School	2003

## AREA OF INTEREST

- International Business Management( Export Marketing And Supply Chain)
- Brand Management And Marketing
- Business Development
- Human Resource And Finance Management

## MAJOR PROJECTS

- Final Year Thesis: Market Potential Of A Local Sportswear T-Shirt Brand In Pakistan
- Marketing Analysis And Strategies For Exporting Bed Ina Bag To Foreign Emerging Markets
- Report On Aligning Incentives In A Supply Chain Network
- Several Management Reports Which Includes Time Management, Decision Making, Sales Management, Marketing Plan For An Apparel Brand And Human Resource Management.

## INTERNSHIPS

- Younus Textile Mills (Marketing And Finance Department)
- Al-Abid Silk Mills (Production Department)
- Fazal Textile Mills (Yarn Production And Testing Department)

## SKILLS/AWARDS

- Got Dean'S List Certificate
- Got Award For A-One Grade In Both Ssc Part 1 And Part 2
- Adaptability : Able To Work Individually And Feel Comfortable Working In A Group
- Dedication: Strive For Quality Work With Devotion And Enjoy Learning New Skills.

## INTERESTS/HOBBIES

- Analyzing Demographics And Markets Of Different Countries
- Thinking Innovative And Imaginative And Exploring New Skills
- Reading Magazines Like Harvard Business Review, Entrepreneur And Textile Journal
- Tourism



# SHELINA SHAMSUDDIN ALLADIN

A - 284, Block  
"C" North  
Nazimabad,  
Karachi

Email :astute\_152@hotmail.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
A' Levels	2005
O' Levels	2003

## AREA OF INTEREST

Marketing  
Product Development  
Merchandizing

## MAJOR PROJECTS

Final Year Research Project On: "Developing Marketing Strategies According To Consumer Preferences For Haute Couture Bridal Wear."  
Did A Research On Sales Management Techniques Used By A Five Star Hotel, Ramada Plaza  
Did A Research On Customer Satisfaction Level Of Music Channel Mtv Pakistan.  
Did A Research To Eliminate Waste And Improve Quality By Applying 5 S Techniques On Unicon International

## INTERNSHIPS

Worked At Noorie Textile Mills  
Worked At A Training For Marketing And Merchandizing At S.J Corporation, Textile Consultants  
Worked As An Exhibitor For Al-Murtaza Machinery At Textile Asia 2007  
Worked At Operations In Faysal Bank Limited

## SKILLS/AWARDS

Duke Of Edinburgh Silver Award  
Duke Of Edinburgh Bronze Award  
Have Attended Seminars On Efficient Management And Leadership Skills.

## INTERESTS/HOBBIES

Reading Books  
Surfing On The Internet



# WAQAS AMAN

A-700 Block-H,  
North Nazimabad,  
Karachi

Phone:021-6643084 Mobile:0322-2644514 Email :waqasaman01@gmail.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
Intermediate:Aga Khan Higher Secondary School (Akhss) (Pre-Engineering)	2005
Matriculation: Happy Home School, P.E.C.H.S Branch. (Science)	2003

## AREA OF INTEREST

Marketing & Finance  
Merchandizing  
Production Planning & Management  
Product Development

## MAJOR PROJECTS

Final Year Project On Removing Capacity Constraints And Achieving High Growth In A Denim Manufacturing Company.  
Did An Exploratory Research On Recycling Of Plastic Bottles To Make Fleece Fabric.  
Did A Research On The Consumer Behavior Towards Lawn Fabric.  
Worked In Developing A Model For Quality Control Circles.

## INTERNSHIPS

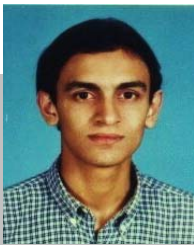
Worked As A Receptionist In Reston Regional Library (U.S.A).  
Interned In The Production Dept. Of Al.Abid Silk Mill (Pvt.) Ltd.  
Interned In Union Threads.  
Voluntary Work In Darul-Sukun.

## SKILLS/AWARDS

Was Elected And Served As The Finance Secretary Of The University'S Student Body (2007-2008)  
Head Of Textile Institute Student Forum Music Committee (2007-2008)  
Excellent Ability For Team Work And Leadership.  
Good Bilingual Oratory And Composition Skills.

## INTERESTS/HOBBIES

Reading Books, Novels, Magazines & Newspaper.  
Browsing The Internet.  
Interest In Creative & Abstract Art And Music.  
Travelling.



# ZAID ZAFAR

Marine Drive  
Aprt. # 1206  
Clifton Block-2  
Karachi

Mobile: 0322-2242059 Email : zaidzafar@gmail.com

## EDUCATION

BBA (Hons) in Textile Management and Marketing	2009
Intermediate: The Oasys School	2004
Matriculation: Happy St. Pauls High School	2002

## AREA OF INTEREST

Marketing  
Merchandizing  
Production Management

## MAJOR PROJECTS

Comparison between Unit Production System and Modular Production Systems.  
Increasing Garment Industries Competitiveness through Improved Labor Efficiency.  
Business Plan for a CMT unit.  
Market Analysis for Lawn Fabrics

## INTERSHIPS

SKN Textiles  
Knit Styles  
Afroze Textiles  
.

## SKILLS/AWARDS

Attended the 85th World Textile Conference in Colombo in 2007  
Proficient In Microsoft Office  
Good Personal Relation Skills  
Good Presentation Skills

## INTERESTS/HOBBIES

Photography  
Sports including Basketball, Table Tennis, Badminton and Swimming  
Travelling

For further details:



| Textile Institute of Pakistan

Main Campus:

EZ//P-8, Eastern Zone, Bin Qasim, Karachi.

PABX: 0302-8285456-7.

Mailing Address:

City Campus:

10/E, Block-6, P.E.C.H.S, Karachi-75400

Phone: (92-21) 4549734, 4549870

Fax: (92-21) 4533525

Email: [placement@tip.edu.pk](mailto:placement@tip.edu.pk)

[www.tip.edu.pk](http://www.tip.edu.pk)